

May 14, 2021



Floor & Decor Launches the Grand Opening of Its Fresno, California Store on May 19, 2021

Grand Opening Celebration and Pro Event

ATLANTA--(BUSINESS WIRE)-- [Floor & Decor](#) (NYSE: FND), a leading specialty retailer of hard-surface flooring, will continue its growth when it opens its newest location in Fresno, California on May 19, 2021. The 80,000 square-foot Floor & Decor warehouse store and design center will open with a team of about 45 full-time and part-time associates led by Felix Sefa, the new store's Chief Executive Merchant.

"Floor & Decor is excited to open a store in Fresno," said Sefa. "We are eager to introduce both Professional customers, as well as Homeowners, to our one-stop solution for their flooring needs with an extensive selection of in-stock, trend-right flooring options. We offer great service and quality flooring at unbeatable prices. With our free design services, we look forward to helping every customer complete their dream project."

\$5,000 Floor Makeover Sweepstakes

The Fresno Floor & Decor store will be giving away a \$5,000 Floor Makeover as part of its grand opening festivities. Starting on May 19, customers will have the chance to register to win a \$5,000 gift card from Floor & Decor. Interested parties can register online at www.floormakeoverfresno.com. Registration ends on June 18.

Calling All Pros

Floor & Decor welcomes its valued builders, contractors, architects, designers, remodelers, flooring installers and realtors to visit the new location in Fresno. Pros are invited to text 559PRO to 26786 to schedule a personal tour of the new store. Those scheduling tours from May 17 thru June 16 will be eligible to win prizes exclusive to our PROs - tablets, gift cards, drones, gaming systems, and even a **Chevrolet Colorado** truck! During the tour, visitors will get to meet the PRO Services Team and learn about Floor & Decor's products and services.

"It is very important to us to build relationships with our local professionals. Their success is our success," said Sefa. "The store tours and giveaways give us a chance to support our community and tell them about our PRO Premier Rewards and all the benefits it can bring to their business."

Store Address: 6417 N Riverside Drive, Fresno, CA 93722

About Floor & Decor: Founded in 2000, Atlanta based Floor & Decor is a leading high growth specialty retailer of hard-surface flooring, operating 140 warehouse stores and two

design studios in 32 states at the end of the first quarter of 2021. The stores offer homeowners and professionals the industry's broadest in-stock selection of tile, natural wood, natural stone, laminate and luxury vinyl plank, under one roof. In addition, Floor & Decor stocks the necessary tools, decorative materials, wall tile and related accessories for hard-surface flooring projects. Stores carry over 1 million square feet of in-stock flooring and offer free design services, as well as a dedicated pro sales team. The company directly sources products from manufacturers around the globe, which enables it to bring the world's best and most innovative flooring trends to its customers, at everyday low prices. Floor & Decor has locations nationwide, but each store is bolstered by a local focus that creates a store experience and mix of products that meet the needs of each market served.

Additional company information can be found at www.flooranddecor.com and on Facebook (www.facebook.com/flooranddecor).

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